



## HIGHLIGHTS OF 2019-20

(Details can be found in the Committee Reports)

### THE LEAGUE RECOGNIZED AS A RESOURCE FOR NONPARTISAN ELECTION INFORMATION

- **The *San Antonio Express News* editorial on October 2<sup>nd</sup>** mentioned the League as a resource: “That’s also why we have run Op-Eds from the community about these propositions, including a piece from Madhu Sridhar, president of the League of Women Voters of the San Antonio Area. **The League is an amazing resource**, offering pro and con arguments for each of the proposed constitutional amendments.”
- **“For Information on Constitutional amendments go to the League of Women Voters of San Antonio website [lwvsa.org](http://lwvsa.org)”** was scrolled on **On the Record**, a program on KLRN where **Jim Forsyth** interviewed **Josh Brodesky**, editor of the *San Antonio Express News*. **Brodesky** mentioned the League of Women Voters as a resource for those who did not agree with paper’s recommendation pointing out that the League provides arguments for and against each amendment.
- **San Antonio Chamber of Commerce** provided a link to the Voters Guide on its website and also sent it in its newsletter for both the November and March elections.
- ***San Antonio Express News* published a Commentary written by Madhu Sridhar**
  - February 14, 2020: ***Honor Suffragist, their vision by voting*** on the 100<sup>th</sup> anniversary of LWV.
  - October 20, 2019: ***Get Educated on the Ballot and Vote*** on Constitutional Amendments.
  - September 23, 2019: ***In the public interest, let our voices be heard*** on national voter registration day.
- ***San Antonio Current*** published a complimentary full page ad during election week to promote Vote 411.

- **District Council members** are sharing with their constituents, through their newsletter and website, information sent to them by the League including Voters Guide and vote411 links.

### **COMMUNITY LEADERS SUPPORTING THE LEAGUE'S CIVIC ENGAGEMENT WORK**

- **City Council Project Funds** approved funding of the non-partisan Voters Guide for the primaries. The funding gets approved by individual council members and the mayor but the funds come from the City of San Antonio. 20,000 copies were printed and distributed at a cost of \$5,710.00
- **Judge Wolf** approved \$5,000 to support the League's voter outreach efforts. He also approved in-kind funding for the printing of 5000 copies of each of our six election brochures.

### **SCORES OF VOLUNTEERS - LEAGUE MEMBERS AND NON MEMBERS - STEPPING UP TO SUPPORT THE LEAGUE'S VOTER EDUCATION INITIATIVE**

- League members and non-members contributed 471 volunteer hours just this year from January 1st to March 12<sup>th</sup> towards the League's voter education efforts. There are 119 Volunteer Deputy Registrars on the Leagues roster.
- The initiative to partner with the San Antonio Public Libraries started with concentrating on libraries in underserved communities. Scores of enthusiastic volunteers helped with expanding the program to all districts.

### **OUTREACH TO UNDERREPRESENTED COMMUNITIES**

- Partnered with Telemundo in our Hispanic outreach efforts
- Participated in AccessAbility Fest, Conversation 360 and Low Vision Club events to talk about voting and rights as citizens with disabilities pertaining to elections and voting.
- Reached out to San Antonio Housing Authority case workers to identify public housing for seniors in various city council districts. Voters Guides were distributed. Also, reached out to Section 8 housing complex to register voters and provide information.

## **MEDIA COVERAGE**

- On July 2<sup>nd</sup>, the League is hosting a live forum on KLRN for the Texas U.S. Senate run-off race.
- Interviewed on Texas Public Radio, KSAT, KABB, Telemundo and KSYM
- Created Instagram account. Increased vibrant, content driven and uniform coverage on all social media platforms: Facebook, Twitter and Instagram
- Placed an ad with TPR to get the League and Vote411.org info onto a banner advertisement. It showed any time someone in the San Antonio area opened up the TPR app on their mobile device.

## **PROGRAM ISSUES**

- Organized forum on redistricting with expert panelists followed by a training session on how to engage the community.
- Compiled and published U.S. Census 2020 Be Counted brochure both in English and Spanish. It was posted on the city's Count Me In Census 2020 website under tool-kit.

## **ADDITION OF NEW LEADERS TO BUILD A STRONG ORGANIZATION**

- Welcomed three outstanding leaders to the board this year. All three joined the League this year. Each one is leading a new voter education outreach initiatives. Jill Torbert --Public Libraries, Mary Dierolf – Corporate and Andrea MacRae – Area Non-Profits.